



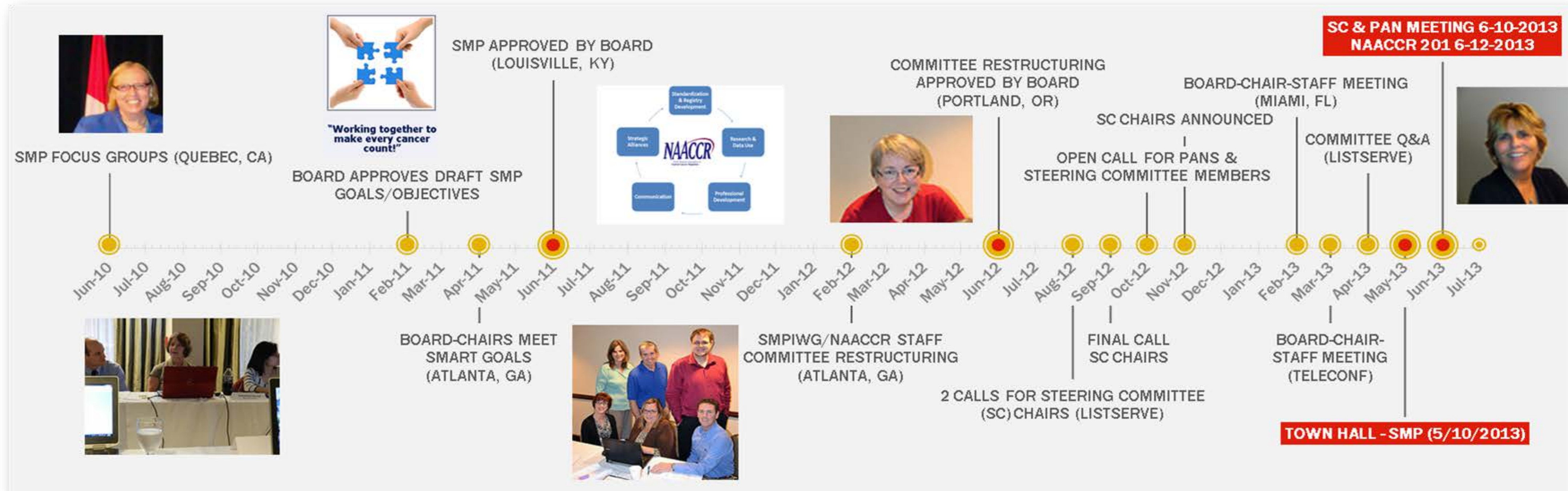
*“Working together to make every cancer*

## Update on the NAACCR Strategic Management Plan 2016-2021 (<http://naaccr.org/> or Guidebook)



Antoinette (Nan) Stroup  
2016 NAACR Annual Conference  
St. Louis, MO  
Tuesday, June 14, 2016  
Plenary Session #2 2:30-3:30pm

# Brief History: SMP 2011 - 2016



- NAACCR Board of Directors, Staff, Committee Chairs, Sponsoring Member Organizations, and more!
- “. . . for the first time, NAACCR engaged in a comprehensive and consensus-driven strategic management process that reached out and involved almost everyone in our organization.” (Maria Schymura, NAACCR President, SMP, 2011-2016)



# ●●●● Brief History: SMP 2011 - 2016



Develop and strengthen internal and external NAACCR communications and bring a greater awareness of NAACCR member interests to wider audiences.



Address workforce issues for the surveillance community, skill development, and training needs of the NAACCR community.



Facilitate the expansion of data use for research, cancer prevention and control, and clinical outcomes; and improve access to pooled data across states and provinces for research.



Facilitate mission-critical role of NAACCR to prepare central registries to adapt rapidly and successfully to changing developments in cancer surveillance.



Strengthen and expand relationships with key stakeholders.

- Each Priority Area lead by a Steering Committee
- Each Steering Committee includes a NAACCR Staff member and 2 Board Liaisons

# ●●●● 2011-2016 Priority Area Accomplishments

- Standardization & Registry Development (S&RD)
  - ✓ Implemented change management process
  - ✓ Monitored health initiatives and completed comparison of Vol. V and HL7 IG for electronic lab reporting to public health
  - ✓ Assisted with CDC MU Implementation
  - ✓ Defined XML-based data exchange and produced XML conversion tool
  - ✓ Vol. II accommodate electronic health record reporting
  - ✓ Presented Registry of the Future sessions
  - ✓ Included 12-month data in NAACCR call for data
  - ✓ Published numerous guidelines
  - ✓ Defined approach to creating a web-based venue & clearing house for tools and other products

# ●●●● 2011-2016 Priority Area Accomplishments

- Research & Data Use (R&DU)
  - ✓ CINA Monographs (25<sup>th</sup> Ed. of series!)
  - ✓ Introduced stage data to CINA Vol. I
  - ✓ Introduced CINA Vol. IV: Cancer Survival
  - ✓ VPR
  - ✓ Launched epi training videos (19 webinars)
  - ✓ Identified core indicators for use in cancer control

# ●●●● 2011-2016 Priority Area Accomplishments

- Communications

- ✓ NAACCR video

- (<https://www.youtube.com/watch?v=VWtKsQvFKdA>)

- ✓ NAACCR Video Toolkit

- ✓ NAACCR Review Blog (collaboration with R&DU)

- ✓ Proposed Communication Plan

- ✓ Implemented NAACCR website refresh

- ✓ Enhanced social media presence

- ✓ Implemented new collaboration tool – NAACCR Causeway

# ●●●● 2011-2016 Priority Area Accomplishments

- Professional Development
  - ✓ Developed survey course “Understanding Population Based Central Cancer Registry
  - ✓ Launched Epi Moments (collaboration with R&DU)
  - ✓ Implemented Learning Management System
  - ✓ Coordinated journal club (collaboration with R&DU)
  - ✓ Developed concept map on data collection for education plan



# ●●●● 2011-2016 Priority Area Accomplishments

- Strategic Alliances
  - ✓ Co-sponsored 2015 Annual Conference with IACR
  - ✓ Guided the design of C-Change's Geographic Intervention Project
  - ✓ Face-to-face meetings with several key partners
  - ✓ Member of several national and international cancer surveillance and registry partners (e.g., C-Change, IACR, Int'l Comprehensive Cancer Control Partnership, Nat'l Coordinating Council for Cancer Surveillance)
- Other accomplishments:
  - ✓ Enhanced research capacity of NAACCR
  - ✓ Enhanced membership on the Board by seeking new representatives from diverse backgrounds.
  - ✓ Expanded financial resources through strategic grantsmanship.



# 2016-2021 Update

- Comprehensive assessment of progress over past 5 years
  - Review of progress by each Steering Committee
  - Board reviewed NAACCR's contributions to its vision and mission
  - Key stakeholder survey of benefits and challenges of SMP & committee restructuring
- Jan. 19-21, 2016 Board and Steering Committee Chairs
- Exploration of new directions
- Updated SMP

# ●●●● 2016-2021 Update: Crosscutting Issues

## Issues Raised

- Foster communication, collaboration and excellence
- SOW for S&RD
- Underutilized Priority Area Networks
- Disbanding WG/TF when work completed
- Internal communication across SCs
- Enhance efforts to inform membership and expand feedback loops
- Mission-critical effort needed to improve member engagement and recruit strong leaders

## Strategies

- Establish SMP Work Group to explore strategies to address structural, networking, member engagement, and communication issues (Board)
- Explore assessment tools to guide the life span of WGs to reduce mission drift and assure high-functioning committees
- Explore strategies to create a formal mechanism to apprise the Communications SC of important actions and noteworthy developments
- Utilize communication tools to enhance member engagement
- Explore new approaches to improve succession planning and leadership development, and utilize rich expertise of NAACCR members



## 2016-2021 Update: **WOW!** Initiatives

- Purpose: Challenge the cancer surveillance community to take on a big-picture initiative that would have a transformative impact on the field. **WOW** projects are complex and require innovative and collaborative strategies that cross all priority areas and bring together outside partners.
- VPR – first **WOW!** (45 registries)



# ●●●● 2016-2021 Update: **WOW!** Initiatives

- **NEW!** Technical assistance for international registries
  - Provide education, training, and other resources through portal on website
  - Provide best practice guidelines and recommendations for data collection
- **NEW!** Registry of the future expert leadership panel
  - Convene expert panel, key stakeholders, and partners to think of innovative ways to solve mission-critical barriers and identify opportunities to advance cancer surveillance
- **NEW!** Platinum level registry certification
  - Convene a task force of registry leaders to consider and evaluate a new level of certification for registries to improve the overall quality of North America data and data use. If you are interested in participating in this



# Acknowledgements

- Ann Marie Hill, MBA
- NAACCR Board
- NAACCR Staff
- Steering Committee Members and Chairs
- All leaders and members of work groups, task forces, advisory groups
- Sponsoring Member Organizations

<http://naaccr.org/> or Guidebook  
*Thank you!*

# Steering Committee Reports

