

Executive Director's Report

Annual Business Meeting

NAACCR, Inc.

June 09, 2005



The Business of NAACCR

- The Board of Directors conducted a self-assessment. We found:
 - ◆ Strong commitment to NAACCR;
 - ◆ Belief in the organization;
 - ◆ Clarity and consensus in purpose, approach and short-term goals.
- Some improvements needed; action steps developed.



**Great missions are not
enough.**

**It takes great leaders to
make a great organization.**

NAACCR

The Business of NAACCR -2

- Experienced substantial cuts in 2 of 3 federal awards.
 - ◆ Reduced employees from 10 to 9.
 - ◆ New initiatives were not supported.
 - ◆ Federal support of some training programs was ended.

Need to ask some questions

- How stable is NAACCR?
- How dependent are we on ...
 - ◆ Charismatic leadership?
 - ◆ In-kind support?
 - ◆ Volunteerism?
 - ◆ Public support?

The Board has decided that NAACCR needs to achieve more self-reliance and diversity in the support of activities that serve our members.



Action Steps

- Use our strategic planning process;
- Adhere to the directions set in the plans;
- Include measurable results.

Action Steps – 2

- Be clear in the roles that the board, staff, and members play in this process.
- Continue to voice the value that members experience from being members of NAACCR.

Action Steps -- 3

- Recognize that what NAACCR achieves cannot be done by any one of our members alone (including sponsors).
- Working together we enhance each other's effectiveness.

Think about this

- What is the value of NAACCR to you?
- What is the value of NAACCR to your organization?
- What would be lost if NAACCR became extinct?

Our Future ...

- More revenue streams
- More diversity
- Greater financial stability

We are still a very fragile organization.

New Initiatives for Stability

- Develop the leadership for tomorrow.
- Increased dues and registration fees.
- Fee for Services:
 - ◆ NAACCR Research Program
 - ◆ NAACCR Training Program
- NAACCR Gifts, Donations, and Bequest Program: Planned giving
 - ◆ Brochure
 - ◆ Website



Great missions are not enough.

It takes great leaders to make a great organization.

It also takes a solid financial foundation.

